



Minnesota Cycling Federation

BI-MONTHLY MEETING Agenda

Angry Catfish Bicycle and Coffee Bar

Monday, August 1 2011 (6:30 – 9:00pm)

4208 28th Ave. South

Minneapolis, MN 55406

ATTENDEES & INTRODUCTIONS

President: (Kevin Lennon), VP: (), Sec: (Megan Kelly), Treasurer: (Terra James)

MCF Clubs Represented:

Athletes Under Construction (Larry Martin)	Minnesota Cycling Team (Kevin Lennon)
Big Ring Flyers (Matt Christiansen)	Nomad Marketing Cycling Team (Jason Lardy)
Birchwood ()	NSC Velo Club ()
Bike and Fitness/Subway ()	Omnium Racing (Megan Kelly)
Category 6 Racing Squad ()	Team Plan C (Paul Schoening)
Chippewa Valley Cycling Club ()	Ramsey Cycling Club ()
Coulee Region Youth Cycling ()	SPBRC (Mark Manzella)
Flat City Cycling Club ()	Shamrocks Racing (Rob Danneker)
Gopher Wheelmen ()	Silver Cycling (Russ Loucks)
Hup United ()	SpeedFix ()
Little Guy Racing ()	Sweet'n Salty/Bikery du Nord (Terra James)
Loon State Cyclists()	Twin Cities Spoke of the IC3 (Don Callander)
MNJRC (Bruce Hagerty)	University of Minnesota Cycling Team (Megan Kelly)
MBRC/Flanders (Jim Cullen)	Technical Commission (Mark Manzella, Steve Haugh)

I.ADOPTION of AGENDA (Kevin L)

II. APPROVAL of LAST MINUTES

III.PRESIDENT'S REPORT (Kevin L)

A. News from USAC/LA calls

1. Reorganization of USAC around 7 business units - shouldn't impact us as an LA, just as voters.

2. USAC has been asking LAs what can be done to improve processes? What are the LAs doing?

3. USAC Grant Program for up to \$12,000. Lead time was too short for the MCF to respond.

B. Demographics – YTD licenses, race teams, events
 ~800 licensed road riders in MN. Comparable to the end of last year. Historically we get a few more annual licensees during cross season.

-Discussion about attracting new riders:

Southside Sprint numbers:

9 people attended clinic.

22 1-day licenses sold.

26 people in the cat 5/citizen race - 5 from Major Taylor, 17 unattached.

-Flyer templates will include “citizen” races where appropriate - for example, the cyclocross flyer template will be amended to show a Cat 4/Citizen race.

-Bicycle Alliance of Minnesota/Have Fun Biking identified as one possible group to work with to spread the word.

IV. TREASURER’S REPORT (Terra J) Minnesota Cycling Federation

Profit & Loss

	June 2011	Activity	August 2011
Income			
Banquet Income	590		- 590
MCF Fees	1,307	2,051	3,358
USAC Income	6,376	-	6,376
Total Income	8,273	2,051	10,324
Expenses			
Bank Charges	43		6 49
Banquet Expense	0		- 0
Banquet MCF Awards	1,309		- 1,309
Banquet Venue	3,631		- 3,631
Total Banquet Expense	4,940		- 4,940
Legal & Professional Fees	78	13	91
Marketing	1,000	2,000	3,000
Office Expenses	154		- 154
Program Expenses	0		- 0
Events	500		500 1,000
State Championship Jersey	670		260 930
Total Program Expenses	1,170		760 1,930
Repair & Maintenance	0		- 0
Website	350		- 350
Total Repair & Maintenance	350		- 350
Shipping & Postage	23		42 65
Total Expenses	7,758	2,821	10,579
Net Operating Income	515	(770)	-255
Other Income			
Interest Earned	187		30 217
Total Other Income	187		30 217
Net Other Income	187		30 217

Net Income

702 (740)

-38

Balance Sheet

	Total
ASSETS	
Current Assets	
Bank Accounts	
WF CD 0581 (Closed)	0.00
WF CD 0599	13,930.15
WF Checking 1102	4,753.80
WF Savings 9402	570.90
	\$
	19,2
Total Bank Accounts	54.85
	\$
	19,2
Total Current Assets	54.85
	\$
	19,2
TOTAL ASSETS	54.85
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Opening Balance Equity	25,315.96
Retained Earnings	-6,023.47
Net Income	-37.64
	\$
	19,2
Total Equity	54.85
	\$
	19,2
TOTAL LIABILITIES AND EQUITY	54.85

V. TECHNICAL COMMISSION'S REPORT (Mark M)

- Jan 1 deadline for Top Ten Rules to be posted on SBR.com and MCF.
- Officials have a history of bringing lap cards, bells, etc. to races, which can be difficult for new officials. Officials would like to step away from taking on that responsibility, and remind promoters that it is their responsibility to provide these items.
- As a corollary, officials need to know who the promoter is, and promoters need to know who the officials are in advance of the event to facilitate communication.
- Two groups on the course has been allowed at some races because of scheduling - this will not be allowed in the future, with possible exceptions for juniors & women's races.
- How can officials find out from promoters what would work better for next year? Jason offered to work with Mark to create an online survey for promoters and officials.
- Promoters clinics could be re-established so that we can get a consistency of product, healthy races building healthy races. Something this winter for road, next spring (or possibly September) for cross. USAC has hired a "Race Director Education Program" person and eventually there will be a race director certification.

VI. UNFINISHED BUSINESS

A. CRY Series – event selection (Jim Cullen)

8 races applied, 8 races approved:

Cyclocross Conspiracy 9/24 MCT

JR Ranch Cyclocross 10/1 MNJRC

Wirth Park Cyclocross 10/9 Plan C

Cross @ the Y 10/16 Big Ring Flyers

Jackson Meadow 10/22 Chilkoot Velo

Green Acres 10/23 Synergy

Red Barn 10/29 Gopher Wheelmen

Mill City 11/12 Plan C

- Template will include Cat 4/Citizens to reflect earlier discussion about attracting and retaining beginners.

B. MCF Bylaws - Update (Megan and Rob)

- download <http://mcf.net/misc/2011/meetings/mcfbylaws8-1-11.doc> to see proposed changes.

VII. NEW BUSINESS

A. Banquet planning - tabled until October

B. Jim is going to permit a series of Kid's Races so cross promoters can keep the kids race on the flyer w/o permitting a separate race.

C. 2012 planning

1. ROY/TTOY review - what has gone well? what hasn't?

Overall, things went well, and better than last year.

Northfield confusion? Flyers went to Linsey to approve, but a different flyer went to USAC or Russ for posting - 3 races had issues.

Officials don't know what they're doing until the flyer gets to USAC. Flyer issue remains, and is the biggest problem.

2. Planting seeds for the future: Sponsorship - banner ads, series/programs, determining value of series & programs, obtaining sponsorship. Charitable donations - how can MCF take advantage of charitable organization status?

3. MCF development riders - should MCF send devo teams to events?

- Possibly use 501(c)3 status to leverage support to send a 'junior superstar team' to big races. Can we work with mountain bikers?

- Coupons for the MCF promoters to accept and be reimbursed by MCF - this idea will be discussed by executive board before next meeting. Could be printed and distributed in hard copies as well as on the MCF website.

- Community Ed/Park and Rec? Tuesday Night Cross is offering St. Louis Park residents free racing through Community Ed. Other opportunities?

4. MCF promoted event for late July or early August?

Revise scoring due to cancellation of Scandia TT?? - it will remain 7 of 7 as per ROY guidelines.

Other Scandia issues - Larry reports from USAC that promoters may put "no refunds" on a flyer. Event cancellation insurance is also being discussed by USAC but deductible may be high.

5. Rainy day fund - not moved on at this time.