

Working with Communities

Partners, not adversaries

Start from the base

- Don't start with the City Clerk
- Find a partner in the community
- Build community support
- Have your partners approach the government

Case study: Stillwater

- Negative reaction from previous race
 - We addressed this directly
- Approached Stillwater resident Mike Lyner
- Mike approached:
 - Steve Russell: Friend & Stillwater City Planner
 - Park Board, then City Staff
 - Monty Brine: Stillwater businessman
 - Chamber of Commerce, who became our partner
 - Course residents
- We sponsored a block party
 - Coordinated through City Councilman
 - I walk the course, talking to residents, every year

Hot Buttons

- Notify them early and often
- These are **THEIR** streets/roads, not yours
- Validate their concerns
 - Don't minimize them
- Thank them for their willingness to host event
- Leave it better than you found it

Paper

- What governmental organizations have jurisdiction?
 - City - City clerk, police, public works (streets), park & rec (parks)
 - County - County sheriff, engineer
 - State - Mn/DOT
- What do they require?
 - Insurance certificate
 - Formal permit?
 - Appearance before gov't body (e.g. City council)
- Private property
 - Notification or something formal?